

Version 1.0 of date 12/01/2020

PRIVACY POLICY

RetailDetail BV - RetailHub BV - Home of Retail BV

Introduction

This privacy policy of Home of Retail BV, RetailDetail BV and RetailHub BV describes the policy that is used in the processing of personal data for all websites, applications, mobile apps, products and services.

This policy does not apply in the processing of data of legal persons.

Definitions

Recommended content: Any digital content that is tailored to a visitor's interests according to their behaviour, if possible, thanks to their consent, or according to a registered visitor's behaviour, if possible, thanks to their consent and the stored data.

Cookies: Text- or other files and similar technologies that store or use information on your computer, tablet, smartphone or other equipment that you use to visit us.

Product/Service: any interaction by Home of Retail BV, RetailDetail BV and/or RetailHub BV with a user.

Visitor: a user of our products/services.

Registered user: A visitor who has their own account at Home of Retail BV, RetailDetail BV and/or RetailHub BV.

Data controllers

Home of Retail BV, RetailDetail BV or RetailHub BV are the data controllers of your personal data provided that you provide this data or make it available.

General information about the processing of personal data

Purpose and legal grounds

Personal data is only processed according to the consent to the processing grounds, the implementation of an agreement, legal obligations and legitimate interest.

Receipt of data

Generally, personal data is received as part of a provided service. In addition, personal data can be received through:

- The sharing of information between Home of Retail BV, RetailDetail BV and RetailHub BV;
- Public sources
- Social media;
- Partners with whom an agreement was concluded, provided that you have agreed to this.

Contact

If you have any questions about the processing of personal data, you can also contact Retail BV, RetailDetail BV or RetailHub BV at <u>admin@retaildetail.be</u>.

Who receives your data?



Personal data can be transmitted to:

- Staff members in the performance of their duties;
- Subcontractors commissioned by and working on behalf of Home of Retail BV, RetailDetail BV and/or RetailHub BV;
- The two partner companies of Home of Retail BV, RetailDetail BV or RetailHub BV;
- Social media if you use these with our services;
- Third parties with regard to company law transactions and involved professional advisers.
- Judicial, police and administrative authorities if the law or circumstances so require.
- Partners of Retail BV, RetailDetail BV or RetailHub BV, provided that you have agreed to this.

Personal data is only transmitted if this is required for it to be processed.

The European Economic Area

After you have given your consent, your personal data may be transmitted to parties outside the European Economic Area.

Your rights

You have the right to access and correct your personal data. You have the right to delete your personal data if this does not limit the rights of Home of Retail BV, RetailDetail BV or RetailHub BV.